

# 2020 MEMORIAL HEALTH FUND GRANT INFORMATION SESSION

May 5, 2020

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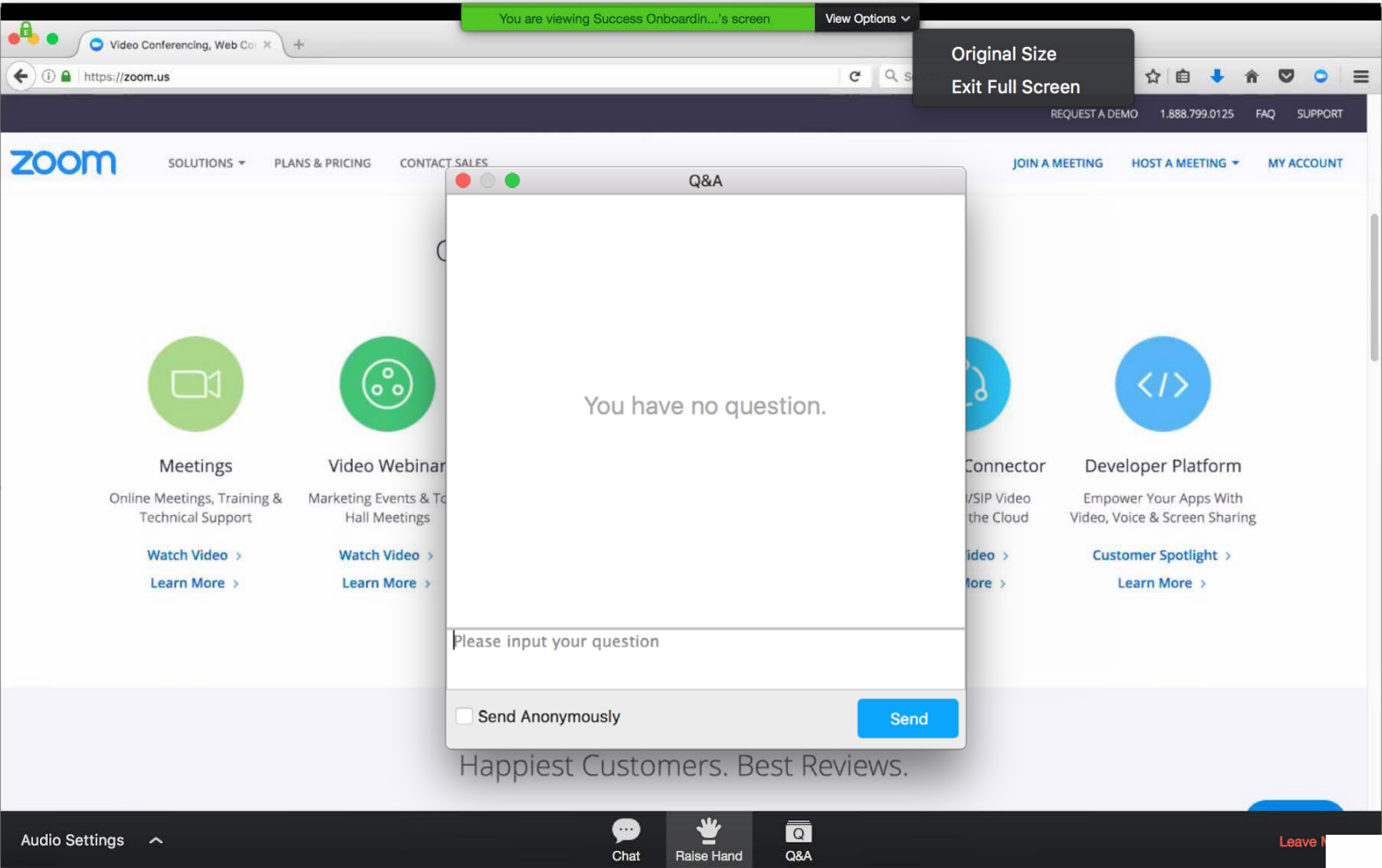
***Memorial Health Fund***

A legacy of care for York.

Affiliated with York County Community Foundation



# Housekeeping



# Agenda

1. Introduction to Memorial Health Fund
2. Intuitive application
3. How to apply & applicant resources
4. Quick tips
5. What happens after you apply ... & get funded
6. Q&A



# INTRO: Memorial Health Fund

***Improve the complete physical, mental, and social well-being of the residents of York, PA.***

- Memorial Health Fund is a supporting organization of York County Community Foundation.
- Its board has the final say about all grant making decisions. Its work is supported by YCCF; its grant making is staffed by Lise Levin.
- For 2020, it has increased the amount it will award for competitive grants and will consider applications from health organizations working in new ways as a result of COVID-19.



# INTRO: Focus of Grants to be Awarded

- Improve overall community health
- Provide resources for the restoration and maintenance of health
- Bring high-quality health care services to York County
- Promote general health and wellness of persons in the York area
- Promote health education
- Engage in fundraising and related activities or programs
- Engage in other activities directly or indirectly including making grants to other nonprofit organizations to enable them to carry out these activities.



# INTRO: Memorial Health Fund's Grant Interests

- High impact
- Are strategic
- Can leverage other resources
- Yield measurable results
- Are sustainable once funding ceases
- Demonstrate collaboration
- Are innovative approaches to persistent challenges.



# INTRO: Grant Cycle Timeline

- **Grant Cycle Opens:** May 4
- **Grant Applications Due:** July 10
- **Questions emailed to Applicants:** July 17
- **Second Draft Due:** August 3
- **Recipients Announced By:** September 4
  
- **Maximum Amount per Grant:** up to \$50,000\*

\*Please note: Larger grant requests must demonstrate commensurate larger impact.



# INTRO: 2020 MHF Grant Making





# INTRO: Grantee Eligibility

- Must be classified as a 501(c) (3) public charity under the Internal Revenue Code (this does not apply to government agencies or public school districts). Individuals are not qualified applicants.
- Must be a 501(c) (3) for at least one year.
- Must provide services directly to York County.
- Must have submitted a satisfactory post grant report from all previous grants from YCCF before applying for a subsequent grant.
- **Grants are NOT provided for:**
  - Endowments, budget shortfalls, debt retirement or association dues.
  - Sectarian religious programs.
  - Organizations with discriminatory employment or program practices.
  - Any form of direct financial assistance to individuals.
  - Reimbursement for programs, programs or items purchased before grant is awarded.



# Intuitive Grant Application: Getting Started

## 2020 Memorial Health Fund

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*York County Community Foundation*

### *Organizational Information*

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#### **I. Introduction\***

Please list your organization's mission and a brief history as it relates to this grant.

*Character Limit: 1000*

#### **Board of Directors List, with Affiliations\***

Upload a list of your organization's governing Board of Directors. Be sure to include their affiliations (i.e. place of work, or community volunteer).

*File Size Limit: 2 MB*



# Intuitive Grant Application

## *Program/Project Summary*

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### **Program/Project Title\***

*Character Limit: 100*

### **Program/Project Description\***

Short description of the program for use on Foundation's website and publicity materials (25 words or less)

*Character Limit: 250*

### **Program/Project Type\***

#### **Choices**

Expand Existing Program

New Program

Research/Planning Grant

### **Program/Project Start Date\***

*Character Limit: 10*

### **Program/Project End Date\***

*Character Limit: 10*

### **Amount Requested\***

*Character Limit: 20*



# Intuitive Grant Application

## **II. Please Summarize Your Program/Project.\***

Be sure to include key activities and your timeline for achieving them. Please share why you think the methodology and activities are effective.

*Character Limit: 3000*

## **III. Statement of Need\***

How did you identify this problem or community need that your program will address for the population you intend to serve? What data supports this?

*Please be sure to cite all data sources.*

*Character Limit: 2000*

## **IV. Tell Us Who Is Involved\***

Who is leading this program and what are their qualifications to do so?

*Character Limit: 1000*

## **V. Reason(s) Why This Program Should Be Funded\***

Describe how this program is new and/or innovative. Summarize who else is engaged in similar work in York County and how your program plays a unique role in the community.

*Character Limit: 2000*



# Intuitive Grant Application

## Indicators, Methods of Measurement, and Degree of Change

Only ONE set of intended indicator, method of measurement, and degree of change is required. However, you may add up to FIVE sets total, if applicable.

**Indicator** = Observable, measureable change your program will make (e.g., changes in behavior, condition, learning, etc.)

**Method of Measurement** = How this change will be measured; tools that will be used to measure this change (e.g., surveys, focus groups, interviews, observations, etc.)

**Degree of Change** = Percentage or numerical evidence of change your program will make.

### Indicator #1\*

*Character Limit: 250*

### Method of Measurement #1\*

*Character Limit: 250*

### Degree of Change #1\*

*Character Limit: 250*



# Intuitive Grant Application

## **Number Served\***

How many people (new and existing) does your program intend on serving?

*Character Limit: 250*

How did you arrive at the above number?\*

*Character Limit: 500*

## *Program/Project Future*

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### **VII. Sustainability & Growth\***

Explain how the program/project will continue after the completion of the grant period. Specify anticipated plans for financing the program beyond this grant.





# Intuitive Grant Application

## *Budget/Financials*

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### **Total Program/Project Budget\***

*Character Limit: 20*

### **Total Committed from other Sources\***

*Character Limit: 20*

### **VIII. Budget\***

Please upload a budget detailing your grant program. You may use the YCCF budget template (found [here](#)) or use your own. Please be sure your budget includes itemized expenditures and income streams, including other funders for your program.

*File Size Limit: 2 MB*



# Intuitive Grant Application

## *Support Documents*

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### **IRS 501 (c) (3) Exemption Letter**

-Does not apply to government agencies or public school districts.

*File Size Limit: 2 MB*

### **PA Dept. of State Bureau of Charitable Org. Certificate**

-Does not apply to government agencies or public school districts.

*File Size Limit: 2 MB*

### **Most Recent Audited Financial Statements**

-If you have questions about this document, please contact Lise Levin at [llevin@yccf.org](mailto:llevin@yccf.org).

*File Size Limit: 3 MB*





# Intuitive Grant Application

## Letters of Support

-If applicable, please include an organization's testimonial about your organization and/or program leader.

*File Size Limit: 2 MB*

## Letter(s) of Collaboration

-If applicable, please include if your program/project requires collaboration with another organization. The letter should specify the nature of collaboration.

*File Size Limit: 2 MB*

## Designs, Drawings, Blueprints, etc.

-If applicable

*File Size Limit: 2 MB*

## Annual Report

*File Size Limit: 3 MB*

## Supporting Website

If you have a specific website for the program you are requesting funds for, please copy the URL here.

OR

If you have a supporting video, you may copy the URL here

*Character Limit: 2000*

## Additional File Upload

-Optional, you may use this file upload to upload any additional documents relevant to your program.

*File Size Limit: 3 MB*

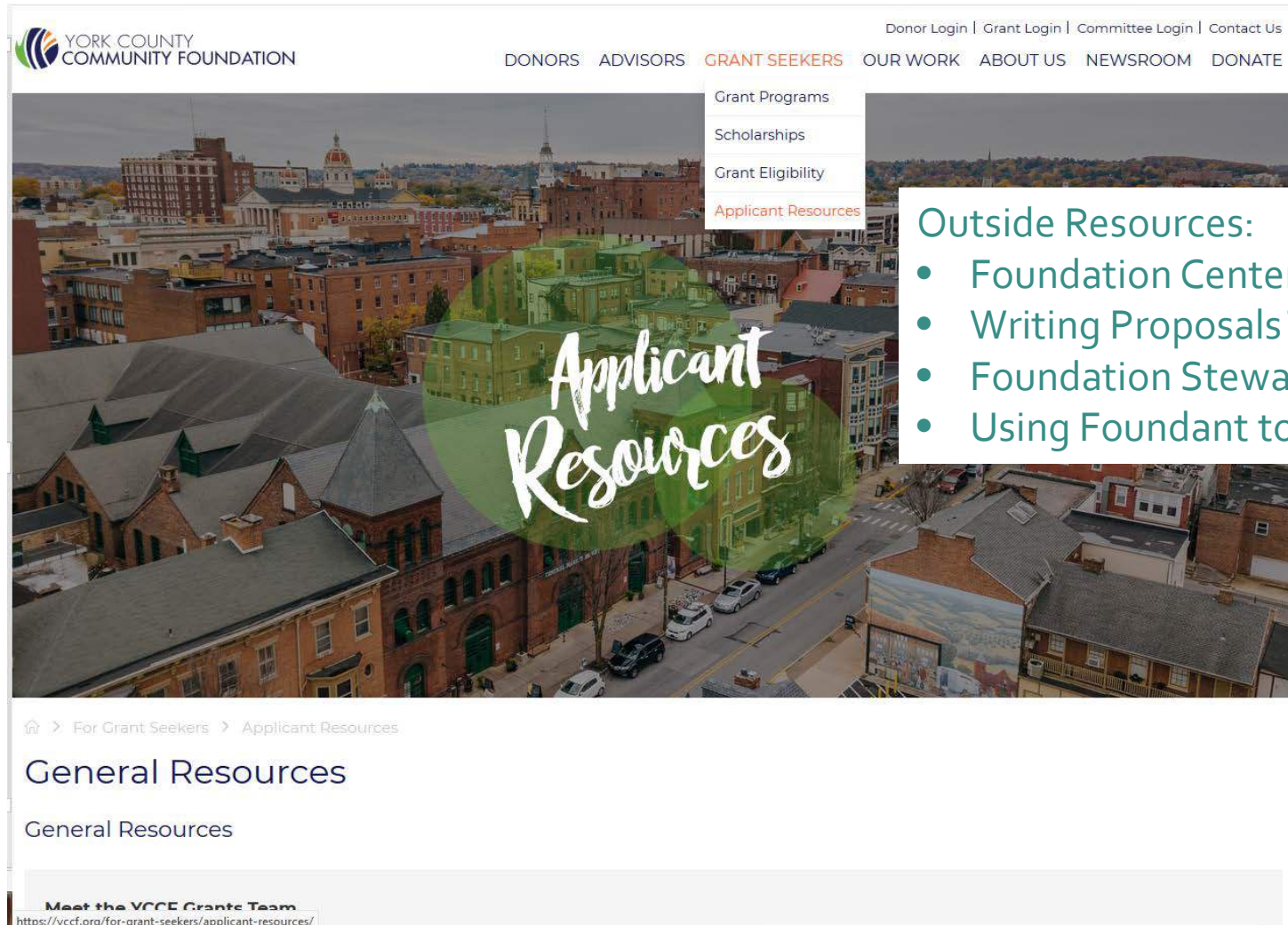


# How to Apply

- All grant applications must be submitted using our online grant system
- Visit [www.yccf.org/Memorialhealthfund](http://www.yccf.org/Memorialhealthfund) or click on the “Grant Login” link at the top of the YCCF website.
- If you need help creating an account, check out the tutorial video: <https://www.youtube.com/watch?v=lpznVNdzO2Y>



# Help in Applying for Grants



## Outside Resources:

- Foundation Center Services at Martin Library
- Writing Proposals They'll Want to Read
- Foundation Stewardship
- Using Foundant to Apply for MHF Grants



# MHF Quick Tips

- ✓ Test the Foundant email system so you'll receive necessary information
- ✓ Documents you'll want to start gathering now:
  - Audited financial statements OR current balance sheet & org budget with income & expenditures
  - Board of Directors list, with affiliations
  - IRS 501 c 3 letter
  - Fiscal sponsor documents, if using
- ✓ Have someone else read your application. Is your story clear, compelling & consistent?



# What Happens After Application Received?

	5	4	3	2	1	Total
<b>I. Alignment</b>	Organization has extensive experience	Organization has relevant experience	Organization has some experience	Organization has little experience	Organization has no experience	
<b>II. Program Design</b>	Key activities are clearly described; methodology is very effective	Key activities are moderately described; methodology is effective	Key activities are partially described; methodology is good	Key activities are vaguely described; methodology is weak	Key activities are not described; methodology is very weak	
<b>III. Program Need</b>	Need is very important and has potential for system change; data is compelling and valid	Need is important; data is relevant	Need is moderate; data is somewhat relevant	Need is little; data is weak	Need is not important; data is not included	
<b>IV. Leadership</b>	Leadership has extensive experience	Leadership has relevant experience	Leadership has some experience	Leadership has little experience	Leadership has no experience	
<b>V. Innovation</b>	Is innovative and unique	Is creative and somewhat unique	Is somewhat creative; similar to other services	Is a little creative; replicates other services in the community	Is not creative or original	
<b>VI. Outcomes</b>	Method of measurement(s) is clearly described; degree of change is greatly significant; number served is very high	Method of measurement(s) is moderately described; degree of change is significant; number served is high	Method of measurement(s) is partially described; degree of change is somewhat significant; number served is moderate	Method of measurement(s) is vaguely described; degree of change has little significance; number served low	Method of measurement(s) is not clearly described; degree of change has no significance; number served very low	
<b>VII. Sustainability</b>	Has excellent ideas for sustainability after funding ends	Has quality ideas for sustainability after funding ends	Has an idea for sustainability after funding ends	Has little idea for sustainability after funding ends	Has no idea for sustainability after funding ends	
<b>VIII. Budget</b>	Has very appropriate cost for its scope; has received significant other funding	Has appropriate cost for its scope; has received some other funding	Has somewhat appropriate cost for its scope; has requested other funding	Has little appropriate cost for its scope; has not requested other funding	Cost is not appropriate for its scope; has not requested other funding	
Total: _____/40						



# After You're Funded: Changes to Your Grant Program



# Interim- and Post-Grant Reports

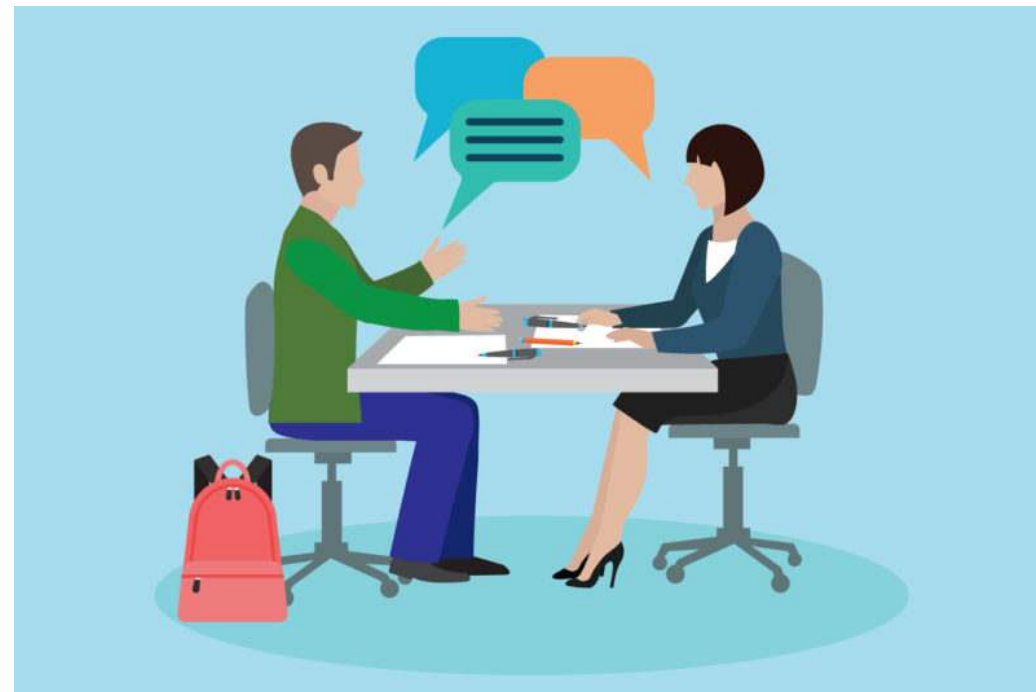
- Improve dialogue between MHF and you: Short answers & one reflection field.
- May be 6-month check-in depending on your program
- Will be on Foundant
- Post-grant reports will look similar, but longer
  - Compare projected & actual data
  - One reflection field
  - Staff follow-up so we can learn with you





# Workshop Grant Ideas

**Call us at any time! The sooner the better!!**





# Memorial Health Fund



*Questions?  
Contact Lise at  
[llevin@yccf.org](mailto:llevin@yccf.org)*

