2020 MEMORIAL HEALTH FUND GRANT INFORMATION SESSION

May 5, 2020
Housekeeping
Agenda

1. Introduction to Memorial Health Fund
2. Intuitive application
3. How to apply & applicant resources
4. Quick tips
5. What happens after you apply ... & get funded
6. Q&A
INTRO: Memorial Health Fund

*Improve the complete physical, mental, and social well-being of the residents of York, PA.*

- Memorial Health Fund is a supporting organization of York County Community Foundation.
- Its board has the final say about all grant making decisions. Its work is supported by YCCF; its grant making is staffed by Lise Levin.
- For 2020, it has increased the amount it will award for competitive grants and will consider applications from health organizations working in new ways as a result of COVID-19.
INTRO: Focus of Grants to be Awarded

• Improve overall community health
• Provide resources for the restoration and maintenance of health
• Bring high-quality health care services to York County
• Promote general health and wellness of persons in the York area
• Promote health education
• Engage in fundraising and related activities or programs
• Engage in other activities directly or indirectly including making grants to other nonprofit organizations to enable them to carry out these activities.
INTRO: Memorial Health Fund’s Grant Interests

- High impact
- Are strategic
- Can leverage other resources
- Yield measurable results
- Are sustainable once funding ceases
- Demonstrate collaboration
- Are innovative approaches to persistent challenges.
INTRO: Grant Cycle Timeline

• Grant Cycle Opens: May 4
• Grant Applications Due: July 10
• Questions emailed to Applicants: July 17
• Second Draft Due: August 3
• Recipients Announced By: September 4

• Maximum Amount per Grant: up to $50,000*

*Please note: Larger grant requests must demonstrate commensurate larger impact.
INTRO: 2020 MHF Grant Making

Large Grants

Competitive

Up to $400,000 to grant
INTRO: Grantee Eligibility

- Must be classified as a 501(c) (3) public charity under the Internal Revenue Code (this does not apply to government agencies or public school districts). Individuals are not qualified applicants.
- Must be a 501(c) (3) for at least one year.
- Must provide services directly to York County.
- Must have submitted a satisfactory post grant report from all previous grants from YCCF before applying for a subsequent grant.

Grants are NOT provided for:
- Endowments, budget shortfalls, debt retirement or association dues.
- Sectarian religious programs.
- Organizations with discriminatory employment or program practices.
- Any form of direct financial assistance to individuals.
- Reimbursement for programs, programs or items purchased before grant is awarded.
2020 Memorial Health Fund

York County Community Foundation

Organizational Information

I. Introduction*
Please list your organization's mission and a brief history as it relates to this grant.

*Character Limit: 1000

Board of Directors List, with Affiliations*
Upload a list of your organization's governing Board of Directors. Be sure to include their affiliations (i.e. place of work, or community volunteer).

*File Size Limit: 2 MB
Intuitive Grant Application

Program/Project Summary

Program/Project Title*
Character Limit: 100

Program/Project Description*
Short description of the program for use on Foundation's website and publicity materials (25 words or less)
Character Limit: 250

Program/Project Type*
Choices
Expand Existing Program
New Program
Research/Planning Grant

Program/Project Start Date*
Character Limit: 10

Program/Project End Date*
Character Limit: 10

Amount Requested*
Character Limit: 20
II. Please Summarize Your Program/Project.*
Be sure to include key activities and your timeline for achieving them. Please share why you think the methodology and activities are effective.
*Character Limit: 3000

III. Statement of Need*
How did you identify this problem or community need that your program will address for the population you intend to serve? What data supports this? *Please be sure to cite all data sources.*
*Character Limit: 2000

IV. Tell Us Who Is Involved*
Who is leading this program and what are their qualifications to do so?
*Character Limit: 1000

V. Reason(s) Why This Program Should Be Funded*
Describe how this program is new and/or innovative. Summarize who else is engaged in similar work in York County and how your program plays a unique role in the community.
*Character Limit: 2000
**Indicators, Methods of Measurement, and Degree of Change**

Only ONE set of intended indicator, method of measurement, and degree of change is required. However, you may add up to FIVE sets total, if applicable.

**Indicator** = Observable, measurable change your program will make (e.g., changes in behavior, condition, learning, etc.)

**Method of Measurement** = How this change will be measured; tools that will be used to measure this change (e.g., surveys, focus groups, interviews, observations, etc.)

**Degree of Change** = Percentage or numerical evidence of change your program will make.

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**Indicator #1**

*Character Limit: 250*

**Method of Measurement #1**

*Character Limit: 250*

**Degree of Change #1**

*Character Limit: 250*
**Number Served**

How many people (new and existing) does your program intend on serving?

*Character Limit: 250*

How did you arrive at the above number?*

*Character Limit: 500*

**Program/Project Future**

**VII. Sustainability & Growth**

Explain how the program/project will continue after the completion of the grant period. Specify anticipated plans for financing the program beyond this grant.
**Budget/Financials**

**Total Program/Project Budget**
*Character Limit: 20*

**Total Committed from other Sources**
*Character Limit: 20*

**VIII. Budget**
Please upload a budget detailing your grant program. You may use the YCCF budget template (found [here](#)) or use your own. Please be sure your budget includes itemized expenditures and income streams, including other funders for your program.

*File Size Limit: 2 MB*
Support Documents

IRS 501 (c) (3) Exemption Letter
-Does not apply to government agencies or public school districts.

*File Size Limit: 2 MB*

PA Dept. of State Bureau of Charitable Org. Certificate
-Does not apply to government agencies or public school districts.

*File Size Limit: 2 MB*

Most Recent Audited Financial Statements
-If you have questions about this document, please contact Lise Levin at llevin@yccf.org.

*File Size Limit: 3 MB*
Intuitive Grant Application

**Letters of Support**
- If applicable, please include an organization's testimonial about your organization and/or program leader.
  
  *File Size Limit: 2 MB*

**Letter(s) of Collaboration**
- If applicable, please include if your program/project requires collaboration with another organization. The letter should specify the nature of collaboration.
  
  *File Size Limit: 2 MB*

**Designs, Drawings, Blueprints, etc.**
- If applicable
  
  *File Size Limit: 2 MB*

**Annual Report**
*File Size Limit: 3 MB*

**Supporting Website**
If you have a specific website for the program you are requesting funds for, please copy the URL here.

OR

If you have a supporting video, you may copy the URL here

*Character Limit: 2000*

**Additional File Upload**
- Optional, you may use this file upload to upload any additional documents relevant to your program.
  
  *File Size Limit: 3 MB*
How to Apply

• All grant applications must be submitted using our online grant system

• Visit www.yccf.org/Memorialhealthfund or click on the “Grant Login” link at the top of the YCCF website.

• If you need help creating an account, check out the tutorial video: https://www.youtube.com/watch?v=IpznVNdzO2Y
Help in Applying for Grants

Outside Resources:
- Foundation Center Services at Martin Library
- Writing Proposals They’ll Want to Read
- Foundation Stewardship
- Using Foundant to Apply for MHF Grants
MHF Quick Tips

✓ Test the Foundant email system so you’ll receive necessary information

✓ Documents you’ll want to start gathering now:
  - Audited financial statements OR current balance sheet & org budget with income & expenditures
  - Board of Directors list, with affiliations
  - IRS 501 c 3 letter
  - Fiscal sponsor documents, if using

✓ Have someone else read your application. Is your story clear, compelling & consistent?
What Happens After Application Received?

<table>
<thead>
<tr>
<th>I. Alignment</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Total</th>
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<tbody>
<tr>
<td>Organization has extensive experience</td>
<td>Organization has relevant experience</td>
<td>Organization has some experience</td>
<td>Organization has little experience</td>
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<tr>
<td>Key activities are clearly described; methodology is very effective</td>
<td>Key activities are moderately described; methodology is effective</td>
<td>Key activities are partially described; methodology is good</td>
<td>Key activities are vaguely described; methodology is weak</td>
<td>Key activities are not described; methodology is very weak</td>
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<thead>
<tr>
<th>III. Program Need</th>
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<tr>
<td>Need is very important and has potential for system change; data is compelling and valid</td>
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<tr>
<td>Need is important; data is relevant</td>
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<tr>
<td>Need is moderate; data is somewhat relevant</td>
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<tr>
<td>Need is little; data is weak</td>
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<tr>
<td>Need is not important; data is not included</td>
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<th>IV. Leadership</th>
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<td>Leadership has extensive experience</td>
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<td>Leadership has relevant experience</td>
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<td>Leadership has some experience</td>
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<td>Leadership has little experience</td>
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<td>Leadership has no experience</td>
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<th>V. Innovation</th>
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<tr>
<td>Is innovative and unique</td>
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<td>Is creative and somewhat unique</td>
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<tr>
<td>Is somewhat creative; similar to other services</td>
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<tr>
<td>Is a little creative; replicates other services in the community</td>
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<tr>
<td>Is not creative or original</td>
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<tr>
<th>VI. Outcomes</th>
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<tbody>
<tr>
<td>Method of measurement(s) is clearly described; degree of change is greatly significant; number served is very high</td>
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<tr>
<td>Method of measurement(s) is moderately described; degree of change is significant; number served is high</td>
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<tr>
<td>Method of measurement(s) is partially described; degree of change is somewhat significant; number served is moderate</td>
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<tr>
<td>Method of measurement(s) is vaguely described; degree of change has little significance; number served low</td>
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<tr>
<td>Method of measurement(s) is not clearly described; degree of change has no significance; number served very low</td>
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<th>VII. Sustainability</th>
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<td>Has excellent ideas for sustainability after funding ends</td>
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<td>Has quality ideas for sustainability after funding ends</td>
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<td>Has an idea for sustainability after funding ends</td>
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<td>Has little idea for sustainability after funding ends</td>
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<td>Has no idea for sustainability after funding ends</td>
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<tr>
<th>VIII. Budget</th>
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<tr>
<td>Has very appropriate cost for its scope; has received significant other funding</td>
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<td>Has appropriate cost for its scope; has received some other funding</td>
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<tr>
<td>Has somewhat appropriate cost for its scope; has requested other funding</td>
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<tr>
<td>Has little appropriate cost for its scope; has not requested other funding</td>
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<tr>
<td>Cost is not appropriate for its scope; has not requested other funding</td>
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Total: 40
After You’re Funded: Changes to Your Grant Program
Interim- and Post-Grant Reports

• Improve dialogue between MHF and you: Short answers & one reflection field.
• May be 6-month check-in depending on your program
• Will be on Foundant
• Post-grant reports will look similar, but longer
  Compare projected & actual data
  One reflection field
  Staff follow-up so we can learn with you
Workshop Grant Ideas

Call us at any time! The sooner the better!!