

# YCCF 2020 Grant Making

# WELCOME!

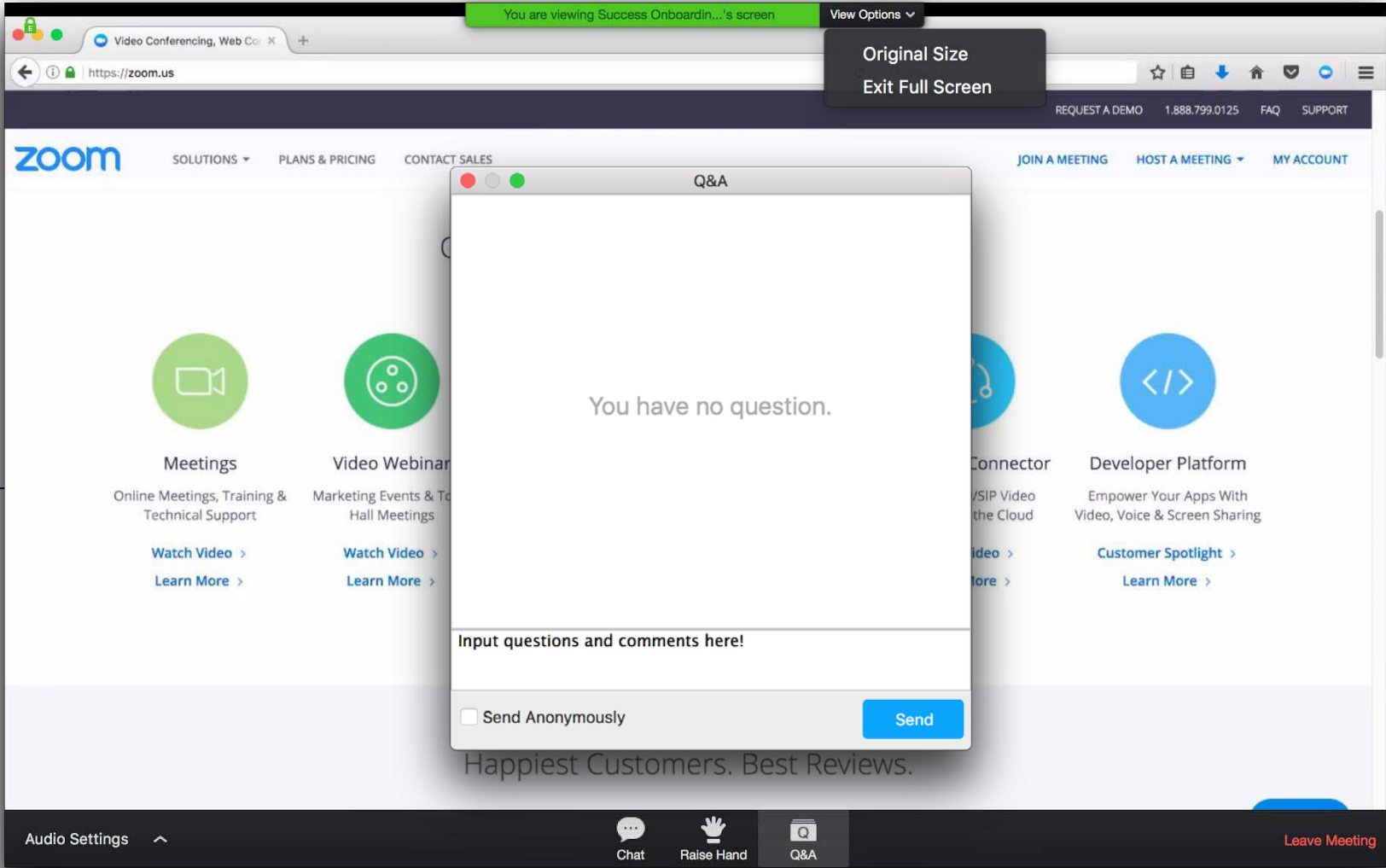


LISE LEVIN,  
VICE PRESIDENT  
OF COMMUNITY  
INVESTMENT



YORK COUNTY  
COMMUNITY FOUNDATION

# Housekeeping

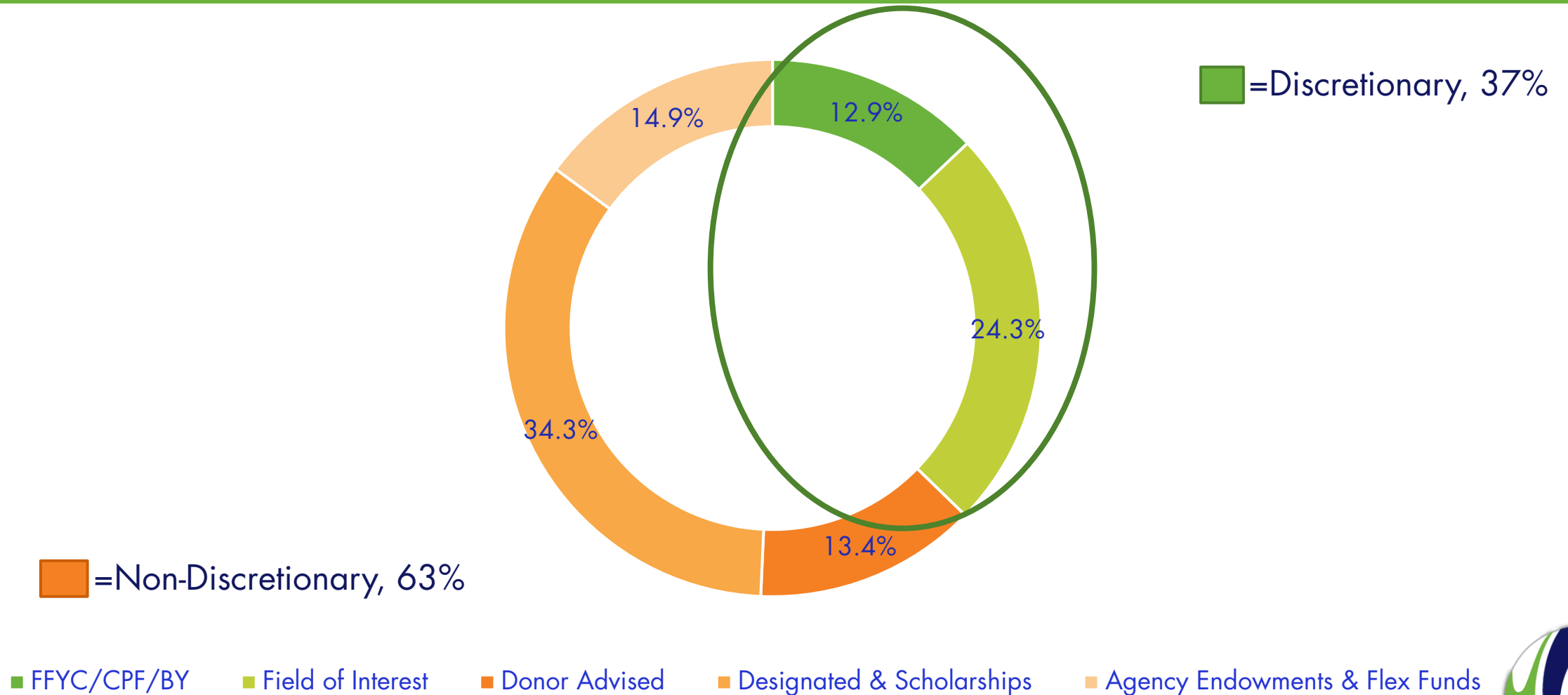


# YCCF Change From Competitive to Community Grant Making

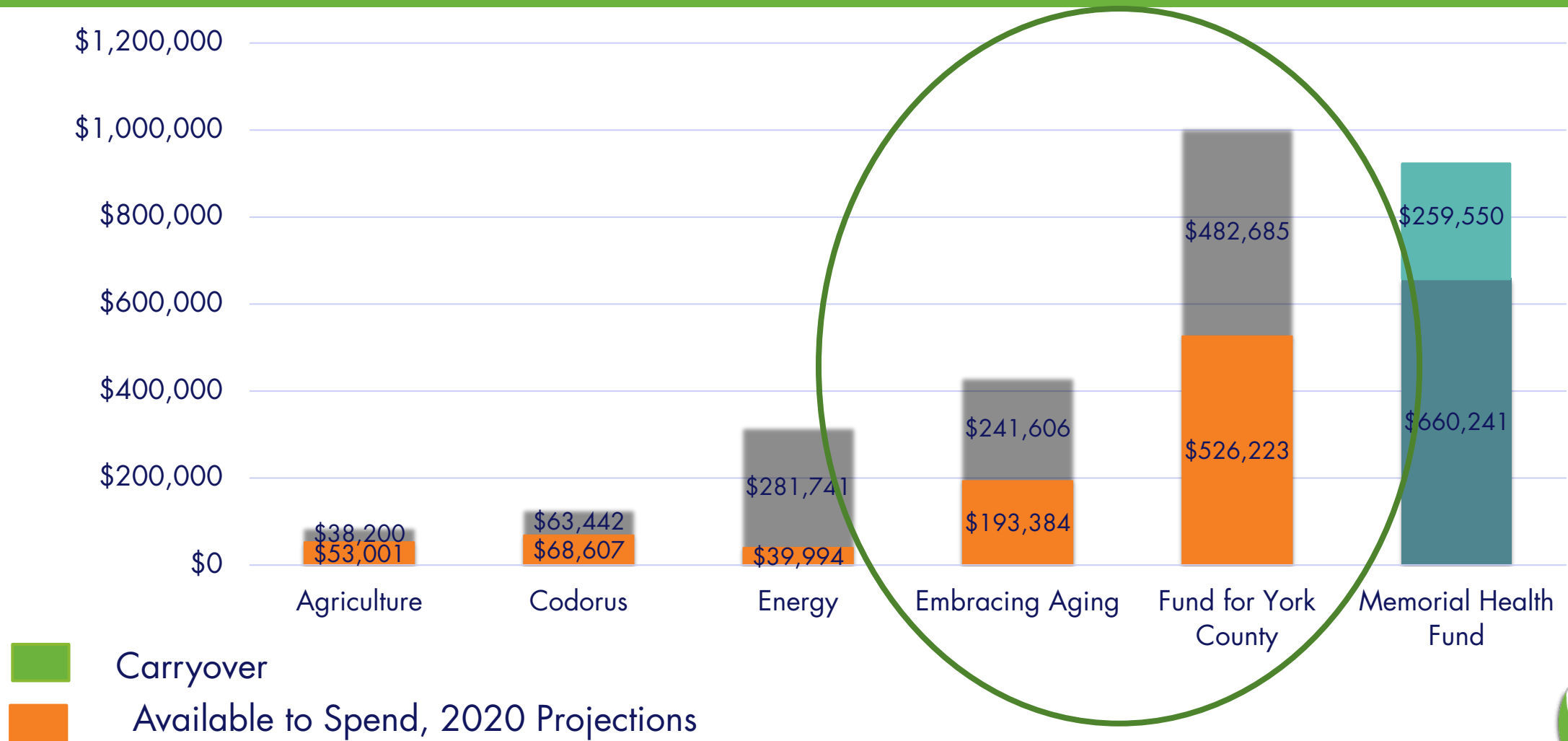
1. Overview of YCCF grant making
2. Change from competitive to community grants
3. Ability to apply for larger grants



# 2019 Discretionary & Non-Discretionary Grants



# YCCF's Discretionary Grant Funds (& MHF)



# Changing to Community Grants: Review of 2019 FFYC & EA Grant Making



## FFYC strategic priorities:

- Education for disadvantaged youth
- County-wide workforce development
- Downtown and neighborhood revitalization

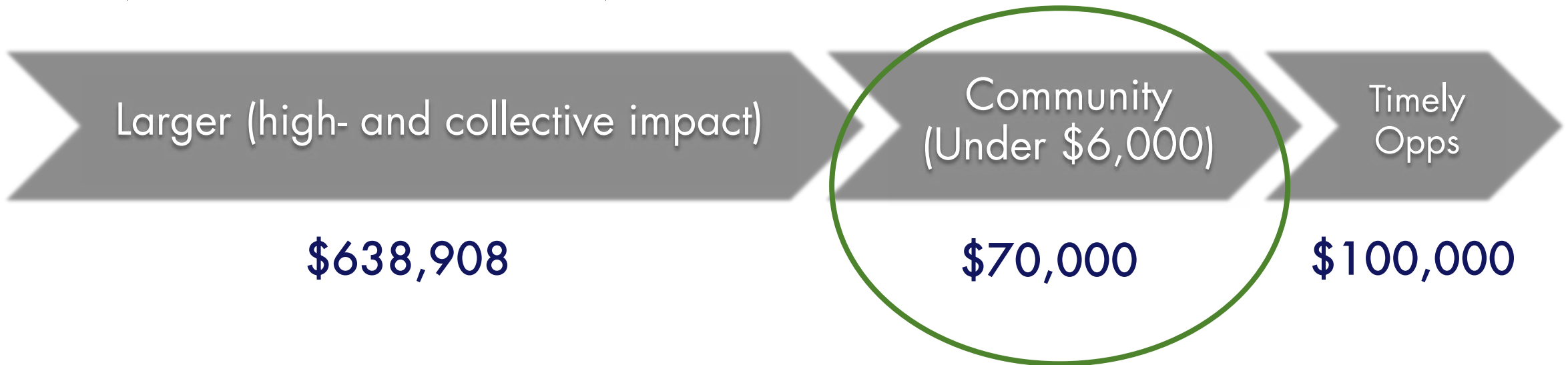
## EA strategic priorities for people 50+:

- Increase opportunities to engage in the community
- Improve quality housing options
- Help older people prepare to age in place



# 2020 Change to 2X/Year Community Grant Cycle

## FUND FOR YORK COUNTY



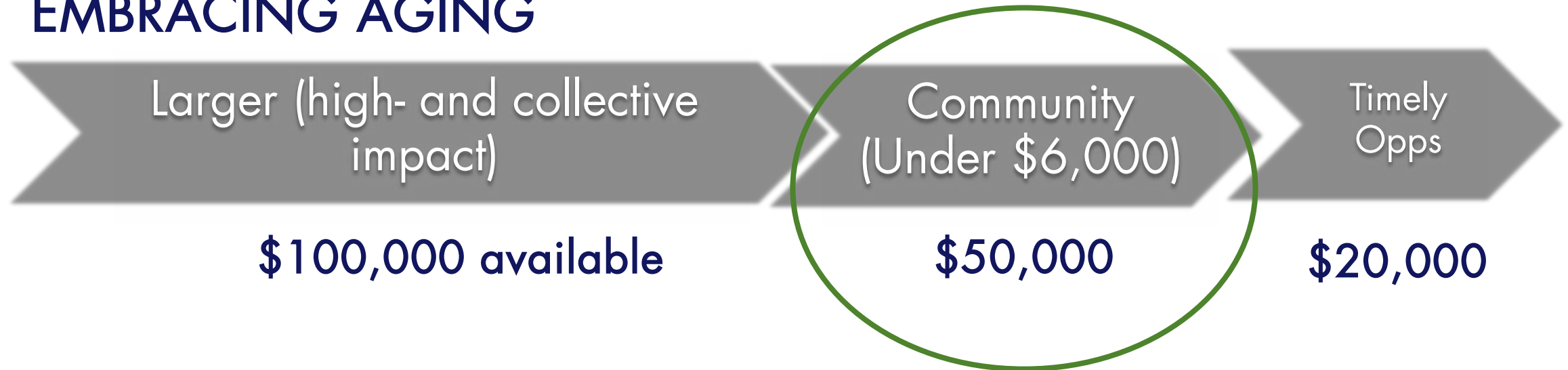
### FFYC strategic priorities:

- Education for disadvantaged youth
- County-wide workforce development
- Downtown and neighborhood revitalization



# 2020 Change to 2X/Year Community Grant Cycle

## EMBRACING AGING



EA strategic priorities for people age 50+

### Larger Grantmaking

- Improve quality housing options
- Help older people prepare to age in place

**Community Grantmaking**  
Programs that increase opportunities to engage in community





# What Are Community Grants?

- YCCF is piloting community grants in 2020 with FFYC and EA. Other grant making will not change
- Grants up to \$6,000 will be read, scored, and selected by community grant readers instead of a YCCF committee
- Community grant applications are significantly shorter
- Provides more flexibility: 2 cycles each year instead of only one
- Quicker turnaround, with only 10-11 weeks from cycle opening until grants are awarded, instead of 25-30 weeks



# Reasons for Changing to Community Grants

- Gives community members insight into YCCF's grant making process
- Increases YCCF's learning from diverse perspectives; improves grant making
- Acquaints us with people to invite onto committees
- Moving from competitive to community grants allows YCCF to sharpen its focus on higher impact grants



# How Community Grant Program Works

- Community grant readers will review and score grants. 30 people to date have signed up to read grants and we are continuing to look for people who'd like to participate. Scores will be combined, with highest-scoring grants being funded
- Mandatory training for readers
- Staff will review grant applications to ensure they are fundable; staff will not score grants
- Grants not selected could be funded by YCCF committees



# Eligibility to Receive a Community Grant

Grants are awarded to nonprofit organizations, government agencies or public school districts. Qualifying organizations:

- If a nonprofit, must be classified as a 501(c)(3) public charity under the Internal Revenue Code (this does not apply to government agencies or public school districts). Individuals are not qualified applicants
- Must provide services directly to York County
- Must be up to date on all active interim or post-grant reports before applying for a new grant
- If you are not a registered 501(c)(3), you must work with a 501(c)(3), located in York County, that can apply on your behalf if your program/project has a charitable purpose in York County



# Community Grants Cannot Support

- Endowments, capital campaigns, budget shortfalls, normal operations, debt retirement or association dues
- Sectarian religious programs
- Organizations with discriminatory employment/program practices
- Any form of direct financial assistance to individuals
- Reimbursement for programs or items purchased before grant is authorized



# YCCF Community Grant Application

## 1.1 Introduction

- Please list your organizational mission and a brief history as it relates to this grant.
- *Character Limit: 1000*

## 1.2 Please Summarize Your Program/Project

- Include key activities and numbers/ information about people served.
- *Character Limit: 1000*

## 1.3 What Will Your Program/Project Achieve?

- Describe the program/project's potential to affect positive change in York County.
- *Character Limit: 1000*

## 1.4 How Will You Measure Your Above Achievement?

- Explain how you will know when your program/project has completed its planned goal. Explain how you will measure it.
- *Character Limit: 1000*



# YCCF Community Grant Application

## 1.5 What Will Contribute To Your Program/Project Success?

Include:

- Who will be involved and what is their experience in this work.
- What will you do to continue this program/project after this grant period; how will you fund it in the future?

*\*YCCF will not consider proposals for operating expenses of existing programs.*

- *Character Limit: 2000*

## 1.6 Budget

- Please upload a budget detailing your grant program. You may use the YCCF budget template or use your own. Please be sure your budget includes itemized expenditures and income streams, including other funders for your program.
- *File Size Limit: 2 MB*



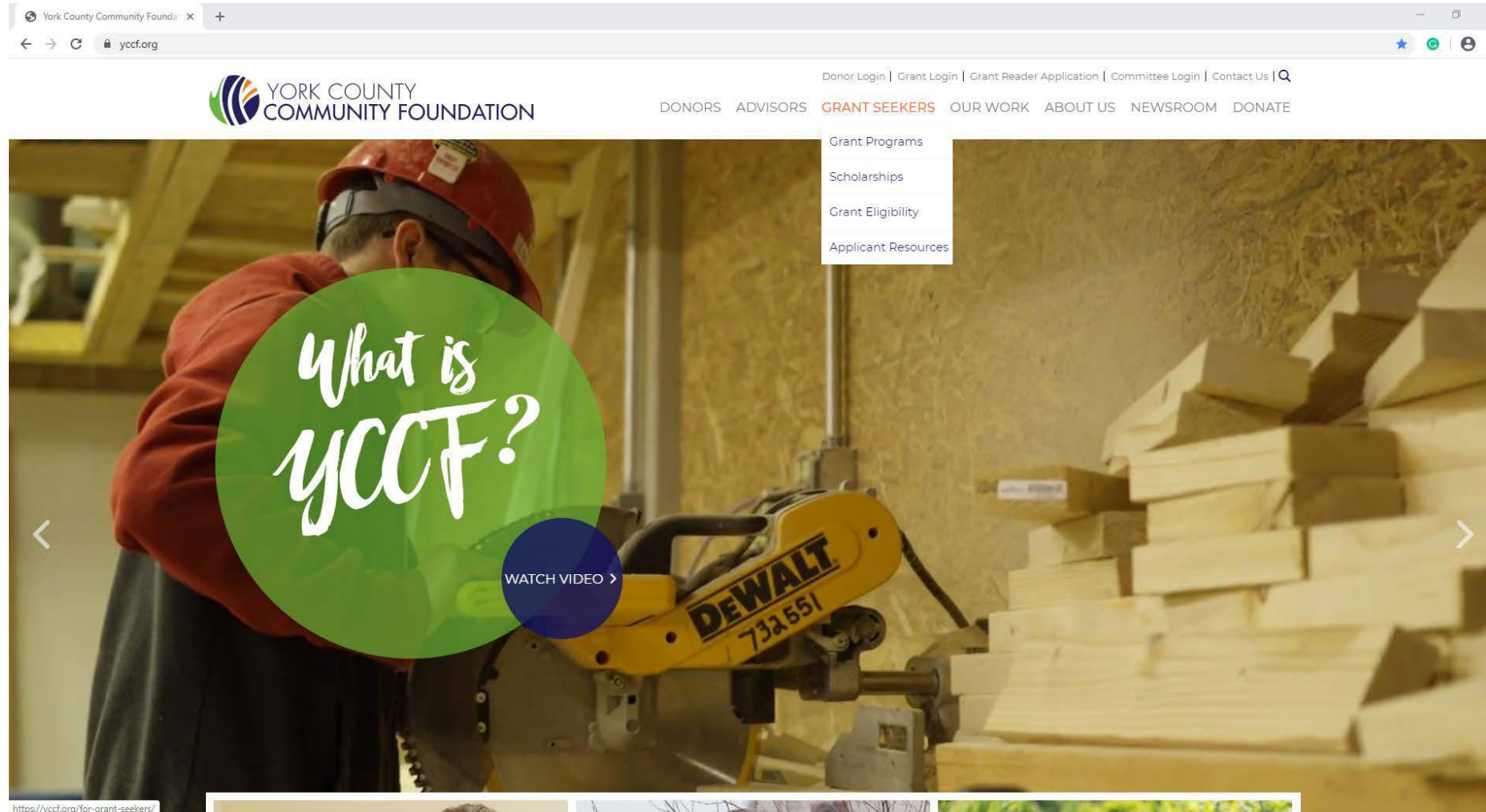
# YCCF Community Grant Scoring

Criteria	Measure	Weak		Average		Strong
ORGANIZATION INFORMATION	<ul style="list-style-type: none"> <li>1.1 Organization has relevant experience in the requested program/project program area.</li> </ul>	1	2	3	4	5
SUMMARY	<ul style="list-style-type: none"> <li>1.2 Program/project is clearly described including key activities and numbers/information about people served</li> </ul>	1	2	3	4	5
IMPACT	<ul style="list-style-type: none"> <li>1.3 Program/project will make positive change</li> </ul>	2	4	6	8	10
OUTCOMES	<ul style="list-style-type: none"> <li>1.4 Program/project has measurable outcomes to determine success</li> </ul>	1	2	3	4	5
STRUCTURE	<ul style="list-style-type: none"> <li>1.5 Program/project's structure is well-designed and achievable  <u>Please consider:</u> <ul style="list-style-type: none"> <li><input type="checkbox"/> Program/project's leadership has relevant experience</li> <li><input type="checkbox"/> Program/project will continue through other means after YCCF funding</li> </ul> </li> </ul>	2	4	6	8	10
BUDGET	<ul style="list-style-type: none"> <li>1.6 Program/project has appropriate cost for its scope</li> </ul>	1	2	3	4	5
Total:	/40					





# YCCF Applicant Resources



# Larger Grants Considered for More Scale/Scope

Grant requests for more than \$6,000 may be considered if they demonstrate scale and scope in YCCF's focus areas. Considerations for larger grants:

- Is change directly related to the Funds' priorities
- Will one or more of the indicators align with our desired goals
- Will change last after program is over
- Is some change measurable during lifetime of grant
- Is the grant size appropriate for the magnitude and degree of change, and the # of people impacted
- Is organization working with partners in a new way to address a shared issue



# Collective Impact

- Collective impact can help change how we work together to address the systems that keep community challenges in place
- Provides best practices for bringing partners together in new ways to help change systems for even greater impact
- Builds capacity to change how organizations work internally or how people and organizations work across silos



# Questions??

- About the community grant making program, or about larger Fund for York County grants, contact Lise Levin at [llevin@yccf.org](mailto:llevin@yccf.org)
- About Embracing Aging larger grants, contact Cathy Bollinger at [cbollinger@yccf.org](mailto:cbollinger@yccf.org)
- About applying online, contact Roth Preap at [rpreap@yccf.org](mailto:rpreap@yccf.org). A tutorial is online at <https://yccf.org/for-grant-seekers/applicant-resources/>

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